



SUPERYACHT RADIO.

Testimonials

"Yachtprojects International and Procom365 have used Superyacht Radio as a medium for advertising over the past 18 months.

We also partake of hard copy and social media advertising. The response from end users has been remarkable when considering the combination of Radio and our cross marketing on social media between the two companies and has outstripped the response rate from hard copy media to the point where we will no longer be considering traditional means in our forthcoming advertising budgets. Superyacht Radio and their associated social media campaigns is the most cost efficient way of utilizing your marketing dollar, Euro or Pound."

(Mrs) Pippa Nicholas

Yachtprojects International and Procom365

Technical Partner / General Manager

"We were seeking a way to interact with a new audience and radio was clearly the best way to build our brand awareness and do something different. The reach of radio was far greater than what we were getting through traditional print so we redirected some budget accordingly and saw very positive results. For our marketing plan we need to be getting maximum exposure through all channels (print, digital and radio) and the ability to tell a story and educate an audience is unrivalled on radio. We are really pleased with the results we got from our last campaign and without hesitation plan on doing more in the future."

Josh Richardson

Superyacht Tenders and Toys Ltd

"I like the fact that not only there's good music, but that you get the yachting and the world news and that the 'talk shows' are not boring"

Muriel Penoty

Relevance Digital

"Listening on an 80 meter in Sri Lanka off the VSAT and Tunein. Your plugged into the central iPod so the whole boat can listen. Hope to take you with us to Thailand in a week. Cheers"

R. HOPKIN

M/Y E1 - ETO





SUPERYACHT RADIO.

Dear super yacht radio

I just wanted to write in and say , been listening to you in the office and we really enjoy your radio station, a lovely mix of good music and informal chat , we have recommended you to a few fiends.. keep up the great work

Richard O'Connor

Co-founder Chocolate and Love

I have been listening to Superyacht Radio since the beginning, the thing i like the most is the programs and information given, the top of the list is when they did a program on Mental health i the industry, something that has been a taboo subject for years, now at least the doors and others eyes has been opened. Great work guys, keep it going,

Captain Mic Woodward

M/Y Skylight

I had heard about Superyacht Radio for about a year and the more I listen to it I realise the benefit of listening more. It was at the Palma boat show 2019 that I heard a few interviews which I found of global interest and informative. The music selection is also broad and varied. I recommend giving it a listen more than once as it grows on you the more you listen. It's different to normal stations.

Alan Renwick

(Freelance detailed joiner)

Great sounds, really enjoyable discussions, and clearly head and shoulders above the wannabe crowd.

Simon Ray

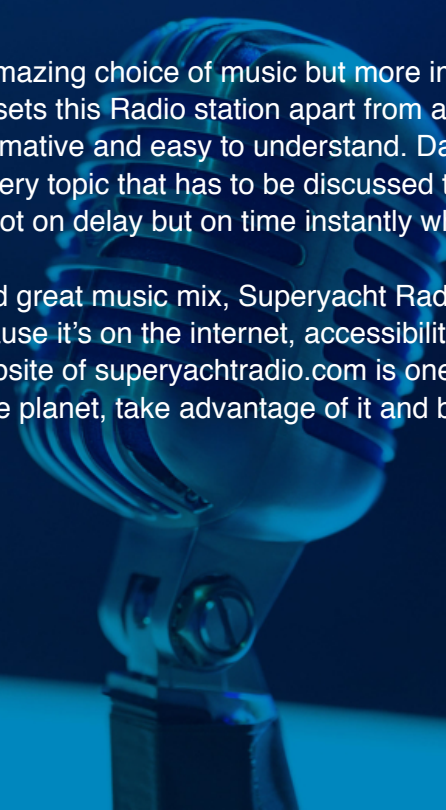
(Crew Financial Adviser)

wonderful speakers, Maeve and Dave, provide not only an amazing choice of music but more importantly the podcasts which are all of very high value to me to listen, sets this Radio station apart from all the others. I love to listen to the voices as they are relaxing, informative and easy to understand. Dave and Maeve both have this strong and powerful voices to cover every topic that has to be discussed to provide the best possible information for the Yachting industry. This not on delay but on time instantly when it is needed the most.

If you'r seeking a source to get great content, great value and great music mix, Superyacht Radio must be the first choice for you as it is for me. Therefore, and because it's on the internet, accessibility and the advertising opportunity they provide to companies on the website of superyachtradio.com is one of the most powerful platforms to be. There is only one on the whole planet, take advantage of it and become a listener, user and advertiser.

Urs W. Schmid

Author of The Book on Superyacht Sales



SuperYacht Radio just livens up our lives, cant get enough of em!!!!

CaptainGino.com

Sure I will listen this radio often! It's an discover! What a such music last night!

Saludos From Marbella!

Franceska Marckon reviewed SuperYacht Radio – 5 star!

Great selection of tunes to ease us over the mid week hump it's down hill from here to the weekend

Pamela James reviewed SuperYacht Radio – 5 star

Good way to start the day, thanks for making all easier. From all of us at YS Tunisia :)

Kim Williams reviewed SuperYacht Radio – 5 star

spectacular music love it onelove

Valerie Kent recommends SuperYacht Radio.

FunAir loves SuperYacht Radio!

John Courtney recommends SuperYacht Radio.

The regular contributors I look forward to listening to each week and the wild cards are always interesting. I found particularly interesting the two “nutters” from Mallorca who are going to row across the Atlantic this coming December. Maybe an update on their progress to hear how they are doing is needed. Keep up the great work guys. It's times like now that escapism is needed.

Cheers Cpt. Jacko

I recently did my 1st of what I hope will be many interviews with Dave from SuperYacht Radio. Dave made me feel very welcome and was very easy to talk to, he was very relatable and the conversation just flowed. It was an absolute pleasure and look forward to more conversations in the future with SuperYacht Radio.

Captain Tristan Mortlock

M/Y AWOL

YouTube Channel: SUPER YACHT CAPTAIN

Content Creator

To whom it may concern.

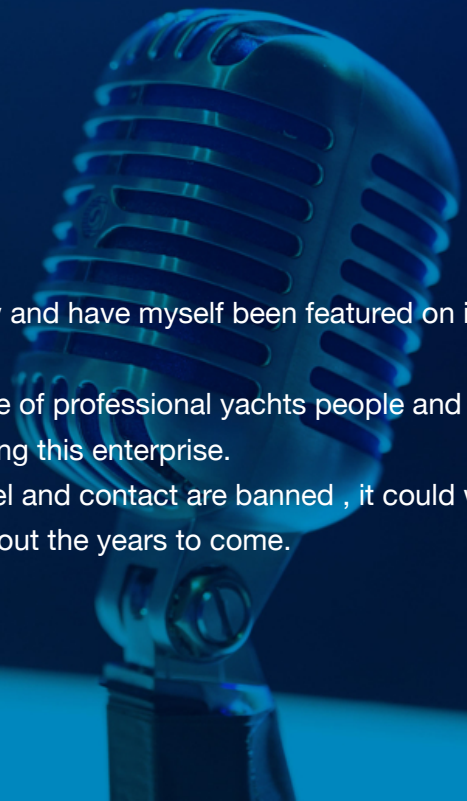
I have known of SuperyachtRadio.com for several years now and have myself been featured on its platform.

It is a wonderful way if getting exposure to a unique audience of professional yachts people and I believe both Dave and Maeve to be honest and enthusiastic in running this enterprise.

Also in this new world in which we find ourselves, when travel and contact are banned , it could well prove to be one of those unique businesses that will thrive throughout the years to come.

Colin Squire

Yachting Matters



What a joy it is to have a radio station that not only caters to such a wonderful niche sector as yachting but also provides up to date information and decent tunes delivered by smart, energetic presenters.

Laura Torr

“Laura Torr Consultancy”

I love listening to superyacht radio. Especially Maeve and Dave's interviews as the dynamic between them is electric. I also love the interviews from people all over the world. Superyacht radio is not just a great addition to the superyacht world but to all the world. It gives a great insight to other people not in the industry of what it's all about.

Patrica O’Connel

Stew/Deck

